

Message Text

UNCLASSIFIED

PAGE 01 COLOMB 02441 151058Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
-----066069 152025Z /65
R 150931Z JUL 77
FM AMEMBASSY COLOMBO
TO USDOC WASHDC
INFO SECSTATE WASHDC 7690

UNCLAS COLOMBO 2441

E.O. 11652: N/A
TAGS: BBSR, CE

SUBJ: WTDR/FTI K.V.G. DE SILVA AND SONS

REF: USDOC 12277

1. SRI LANKA 2. CNTRY CODE: 542 3. SER. NO: N/A

4. K.V.G. DE SILVA AND SONS

4A. CODE: - 4B. CODE - 4C. CODE: -

5. 86 D.S. SENANAYAKE VEEDIYA

6. KANDY, SRH L
(-

7. ESTABL: 1898 8. EMPL: 13 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS TO THE FOLLOWING COUNTRIES IN ORDER OF PREFERENCE:
FEDERAL REPUBLIC OF GERMANY, MALAYSIA AND AUSTRALIA

12. RPT. DATE: 07/77
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13. 27310 RET., AGT., DIST., EXP., IMP., OF BOOKS

14. CONTACT: K.V.N. DE SILVA TITLE: MANAGING DIRECTOR

15. CABLE: SILCO 16. TELEX: N/A

17. TEL: 08-3254 AND 26831

18. FINANCIAL REF: BANK OF CEYLON, KANDY AND CITY OFFICE
COLOMBO

19. TRADE REFS: OVER 20 YEARS DISTRIBUTORS OF (A) SIGNET AND
MENTON BOOKS ISSUED BY NEW AMERICAN LIBRARY, 1301 AVENUE OF THE
AMERICAS, NEW YORK, N.Y. 10019; (B) BANTAM BOOKS OF BANTAM
BOOKS INC., 414 EAST GOLF ROAD, DES PLAINES, ILL. 60016;
(C) AVON BOOKS OF AVON BOOKS, 959 EIGHTH AVENUE, NEW YORK,
N.Y. 10019; AND (D) POCKET BOOKS OF SIMON SCHUSTER INC., 630
FIFTH AVENUE, NEW YORK, N.Y. 10020.

20. FOREIGN FIRMS REPRESENTED: AGENCY REPS OF (1) THE HAMLYN
PUBLISHING GROUP, FELTHAM, MIDDLESEX, ENGLANDHJOR BOOKS, AC-
QUIRED 1960, AND (2) OCTOPUS BOOKS LTD., 59 GROSVENOR STREET,
LONDON W1X 9 DA, ENGLAND FOR BOOKS, ACQ. 1974.

21. THIS FIRM OF BOOKSELLERS IS LOCATED ALONG ONE OF THE BUSY
MAIN ROADS IN THE HEART OF KANDY, WHICH IS ABOUT 72 MILES NOTH-
EAST OF COLOMBO. ITS BRANCH IN COLOMBO IS LOCATED, AMONG OTHERS,
ON THE FIRST FLOOR OF A RENTED OFFICE, IN A SIX-STORIED BUILD-
ING SITUATED ALONG A VERY BUSY TRUNK ROAD IN THE HEART OF THE
FORT, THE CHIEF BUSINESS AND SHOPPING CENTER OF COLOMBO. THE
MAIN BUSINESS OF THIS OLD ESTABLISHED FIRM AND ITS BRANCH, BOTH
OF WHICH ENJOY A GOOD REPUTATION, IS TO SELL IMPORTED BOOKS
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AS WELL AS THOSE PUBLISHED LOCALLY. THESE LATTER ARE ALSO
EXPORTED. A WIDE VARIETY OF BOOKS ARE DISPLAYED AT BOTH PLACES.
THE PARTNERS, MR. AND MRS. DE SILVA, ARE WELLKNOWN IN BUSINESS
CIRCLES AND, ACCORDING TO LOCAL BANKING SOURCES, MAINTAIN VERY
SATISFACTORY CURRENT ACCOUNTS BOTH IN THE FIRM'S AS WELL AS
THEIR JOINT NAMES, ENJOY LOAN FACILITIES WHICH HAVE BEEN SATIS-
FACTORILY CONDUCTED, ARE BOTH RESPECTABLE AND SAID TO POSSESS
FAIR MEANS I.E. ABOUT RS.100,000 TO RS.200,000 (\$13,794 TO
\$27,589). EMBASSY RECOMMENDS SUBJECT FIRM AS A STRADE CON-
TACT TO INTERESTED AMERICAN FIRMS.

22. PREPARED BY: SPATHMANATHAN. APPROVED BY: CPCONNELLY
AT: U.S. EMBASSY, COLOMBO, SRI LANKA.
PERKINS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 15-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977COLOMB02441
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770252-1110
Format: TEL
From: COLOMBO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770754/aaaabuqv.tel
Line Count: 108
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
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Original Classification: UNCLASSIFIED
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Review Content Flags:
Review Date: 06-Jan-2005 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Withdrawn Fields: n/a
SAS ID: 1852432
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI K.V.G. DE SILVA AND SONS
TAGS: BBSR, CE
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/29774a6b-c288-dd11-92da-001cc4696bcc
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